



# Susan K. Shepperd



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## Objectives

I am seeking employment as a graphic designer or production artist.

## Qualifications

For the past 20 years I have worked in the graphic design and communications fields. I am proficient with Adobe's Creative Suite and Microsoft's Office programs. I am a Macintosh expert. I am comfortable with many types of office equipment, and can troubleshoot for most problems. I have been told that my strongest professional asset is my ability to organize complex projects and foresee problems before they come up.

My design sense is classic, clean and un-cluttered. I prefer to present information in as straight-forward a way as possible. To me, great design doesn't require you to dig through 10 layers of information before you get the point.

## Experience

### *1990 - Present* — **Freelance Graphic Designer/Production Artist**

My clients in 2011 included: The Oregon Medical Association, The City Club of Portland, Lewis & Clark College, Portland Public School District, Interstate Special Events, PrintResults, Inc., I Have a Dream Foundation, Redbat Design (for Children's Cancer Association and the Ronald McDonald House Charities), McDowell Rackner Gibson, PC and Resource Graphics.

### *1995 - Present* — **Volunteer, Portland Public Schools**

Purchase and installation of a playstructure (Alameda Elementary School); Chair of the Local School Advisory Committee (Alameda); Volunteer Coordinator (Beaumont Middle School Band Program); Newsletter Designer and Editor (Beaumont Middle School); Website and Communications Chair (Grant High School Band Department); President Grant High School Band Boosters; Chair of the Sweet Sound of Jazz benefit (Grant High School).

### *1999 - 2002* — **Production Artist**

*Digitype Design; Portland, Oregon*

Responsibilities included: original design (stationary, logos, posters, newsletters, national magazine ads, forms, etc.), production design, scanning, color correction, computer troubleshooting, file management, pre-press operations (including film output), large format file preparation, large format printing, laminating, and sign making and installation.

## Education

B.A. Arts and Letters, Portland State University. Portland, Oregon

## References

Kristin Johnson Summers  
Designer, Redbat Design  
studio 541.962.7176  
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Leslie Gignilliat-Day  
Creative Director  
Amber Lotus Publishing  
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Ron Laster  
Owner, PrintResults, Inc.  
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Karen Fobert, Senior Assistant Director  
Student Financial Services  
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**Please see testimonials regarding my graphic design work at: [www.sksdesign.net/about.html](http://www.sksdesign.net/about.html)**

## Portfolio

Online at: [www.sksdesign.net/portfolio.html](http://www.sksdesign.net/portfolio.html)